

Community Fact Sheet

Greenfield, Massachusetts

Data Updated: 12/7/09

Cigarette Smoking

An estimated 3,121 smokers live in Greenfield (22% of adults, age 18+).

The adult smoking rate is 37 percent higher in Greenfield than statewide (22% in Greenfield compared to 16.1% statewide).

The rate of smoking during pregnancy in Greenfield is 192 percent higher than for the overall state of Massachusetts (21.6% in Greenfield compared to 7.4% statewide).

MassHealth Tobacco Cessation Benefit

Since coverage of the tobacco cessation began in July 2006, 499 MassHealth smokers from Greenfield have used the benefit - an estimated 51.5% of MassHealth smokers living in Greenfield. Statewide, more than 75,000 MassHealth smokers (40.8%) have used the tobacco cessation benefit since July 2006.

QuitWorks

Health care providers referred 100 smokers living in Greenfield to the QuitWorks program to help them quit smoking. In addition, 262 people from Greenfield called the Massachusetts Smokers' Helpline to quit smoking (fiscal years 2004 to 2009).

Illegal Tobacco Sales to Minors

The rate of illegal sales to minors (those under age 18) is 48 percent lower in Greenfield (6%) compared to the state of Massachusetts (11.6%) based on data from FY 2008.

Health Effects of Smoking

Mortality from lung cancer is 53 percent higher among males in Greenfield compared to the state of Massachusetts.

Mortality from lung cancer is 9 percent lower among females in Greenfield compared to the state of Massachusetts.

The rate of hospitalizations for lung cancer is 21 percent higher among females in Greenfield compared to the state of Massachusetts.

The rate of hospitalizations for lung cancer is 52 percent higher among males in Greenfield compared to the state of Massachusetts.



Massachusetts Department of Public Health
Tobacco Cessation and Prevention Program
(617) 624-5900 www.mass.gov/dph/mtcp

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Data Sources

Smoking figures are based on data from the 2008 Massachusetts Department of Public Health, Massachusetts Tobacco Control Program. Small area estimates derived based on data from the Behavioral Risk Factor Surveillance System (BRFSS).

Figures on smoking during pregnancy are based on 2003 to 2007 Births (Vital Records), Massachusetts Department of Public Health.

MassHealth utilization of the tobacco cessation benefit was obtained from the Executive Office of Health and Human Services, MassHealth agency covering fiscal years 2007 to 2009 (through April 30, 2009).

The number of referrals to the QuitWorks program and calls to the Massachusetts Smokers Helpline is based on data collected by the Massachusetts Tobacco Cessation and Prevention Program from fiscal years 2004 to 2009.

The rate of illegal sales to minors is based on compliance checks performed in Greenfield during FY 2008 (n=83). The Massachusetts Tobacco Cessation and Prevent Program funded a Board of Health in Greenfield to regularly monitor illegal tobacco sales to minors.

Figures on lung cancer mortality are based on 2003 to 2007 Deaths (Vital Records), Massachusetts Department of Public Health.

Rates of lung cancer hospitalizations are age-adjusted and based on data from the 2002 to 2006 Uniform Hospital Discharge Data System (UHDDS) maintained by the Massachusetts Division of Health Care Finance and Policy.



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